



Application and contract for exhibit space in the
Lansing Boat Show "H20-21"
Lansing Center, Lansing, Michigan



Coordinated by Nexstar of Lansing WLNS TV-6
2820 East Saginaw Hwy Lansing, Michigan 48912 (517) 372-8282 f (517) 374-7610
Show Coordinator: Ernie Hedberg, ehedberg@wlns.com

Show Dates: February 19-20-21, 2021

Friday NOON-8PM Saturday 10AM-8PM Sunday 11AM-4PM

Load-in Thursday February 18 8AM-6PM Load Out: Sunday at conclusion of event

Dealer Bulk space: \$2.25 per square foot

Indicate sq footage required \_\_\_\_\_

Indicate preferred dimensions \_\_\_\_\_
(ex: 40x60)

Indicate preferred placement: \_\_\_\_\_
(See attached floor plan)

Make Checks Payable To: WLNS TV-6
2820 East Saginaw Hwy Lansing, MI 48912
All Credit Cards Accepted:

Fast Facts about the Lansing Boat Show:

- 23rd Year at the Lansing Center
-Estimated 2020 Attendance: 2000-3000
-2021(T) Dates are February 19-20-21 Fri-Sat & Sun
-Load-in 8am-6pm Thursday February 18
-Staging Lots before and after event provided by promoter
-Hanging Signage and Electricity paid for by Promoter
-Dealers that want Signage hung must deliver their sign(s) to Loading Door A on Monday February 15
-Fork Lift available and paid for by promoter-you provide operator
-Carpeted Aisles throughout the main exhibit halls
-Lansing Center 333 Michigan Avenue Lansing Mich 48933
-Promoter: Nexstar of Lansing WLNS TV-6 (CBS), WLAJ ABC53, CW WLNS.com

Company \_\_\_\_\_ Phone \_\_\_\_\_

Contact Person \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_ city/state/zip \_\_\_\_\_

Contact Cell \_\_\_\_\_ E-mail \_\_\_\_\_

The undersigned exhibitor certifies that the information on this contract and on the addendum to the contract has been read and fully understood. Exhibitor agrees to comply with all rules-regulations set forth in good faith and further agrees to provide timely payment as agreed as part of this contract with appropriate certificate of insurance.

Exhibitor Signature \_\_\_\_\_

Date \_\_\_\_\_

(Please Email document to ehedberg@wlns.com or Fax to (517) 374-7610

## Addendum to contract

All exhibitors must be in good standing with Nexstar Broadcasting of Lansing WLNS TV-6, WLAJ ABC53, CW5, & WLNS.com

**Liability and Insurance:** All exhibitors must provide adequate insurance documentation as detailed on certificate of insurance requirements for exhibitors. These forms are to be emailed directly to [ehedberg@wlns.com](mailto:ehedberg@wlns.com) (Event Coordinator) or faxed to the WLNS Studios in Lansing (517) 374-7610 in advance of the opening day of the show.

**Sub-Leasing:** Exhibitors may not sub lease their space. Sublease includes renting, sharing, donating or in any way allowing another company or person to display or advertise in an exhibitor's space. Non-exhibiting firms will not be allowed to place stickers, placards, posters, or anywhere on the premises.

**Fire Regulations:** No explosive or highly flammable material may be used in your display area. No open flames or helium will be permitted in the building. All regulations set forth by local fire authorities must be complied with implicitly. Any exhibitor with display items near a fire extinguisher must maintain a clear accessible path. Special equipment that may present a hazard is subject to approval from local fire officials.

**Audio Video Equipment:** All sound produced must be kept to a level as not to disturb neighboring exhibits. Exhibitor indemnifies and holds harmless show management for all claims and/or damages arising from its failure to obtain necessary licensing of copyrighted music.

**General Public Safety:** All booth decorations must be flame proof. All staircases leading patrons to and from docking platforms must have handrails. Electrical wiring must conform to national electrical safety codes. If inspection indicates that any exhibitor has neglected to comply with these regulations or otherwise incurs fire hazard or general safety hazards, the right is reserved to cancel all or part of his/her exhibit as may be irregular. The exhibitor is charged with knowledge of all local laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in this show. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor.

**Restrictions:** The Event Coordinator reserves the right to restrict or evict exhibits that, or exhibitors who, because of noise, method of operation, materials, or for any other reason deemed objectionable by show management and may detract from the general character of the show as a whole. This includes persons, things, conduct, printed matter, or anything of a character that management determines objectionable to the show. In the event of such restriction or eviction, WLNS (Event Coordinator) is not liable for any refunds of rentals or other exhibit expense. All reservation deposit money to be retained by WLNS in the event exhibitor fails to fulfill contract.

These regulations become part of the agreement between the exhibitor and WLNS and have been formulated for the best interests of all concerned. The show management respectfully asks the full cooperation of the exhibitors in their observance. All points not covered are subject to the decision of WLNS TV-6.